

Francesco Tabbuso

PO BOX 6068 Wolverhampton WV6 6DT

tabbuso@stripye.com

07964 355 158

Employment

Xenon Presentations (Now Moyle's Marketing)

September 1998 – July 2000

Role

Designer / Artworker

First job after graduating from University

Duties

Designing bespoke exhibition material, from set design to speaker support presentations. This consisted of concept drawings for set designs, liaising with clients on speaker support presentations and exhibition requirements. Predominantly working closely with the marketing and sales teams of companies such as Jacobs Confectionary, OKI printers and Jaguar Cars, for their annual promotional events and product launches.

Software Used

Adobe Photoshop, Power Point, Astound and Macromedia Director.

Dudley College

September 2000 – August 2003

Role

Part Time Lecturer

After redundancy from my first job, I returned to education to begin my MA and subsidised it by lecturing at a local F.E. college.

Duties

Preparing lessons, lesson plans, teaching a broad range of subjects in the art and design field, from marketing to drawing and painting. I began with teaching NVQ level 2-3 and subsequently expanded to teaching A-level art and graphics, B-Tec National Diploma in Media and HND graphic design. I was also form tutor for A-level students, guiding their progress and well-being on the course and helping them with H.E. applications and University selection.

Christian Vocations

September 2003 – Current

(31 December 2009 Redundantcey)

Role

Graphic Designer

Upon completing my MA I felt that I needed to regain some industrial experience and applied for a new role at a local charity.

Duties

My responsibilities involve production of communication material and maintenance of IT resources. This includes all publications, from concept through to print, sourcing or producing imagery be it vector art or photographic and procuring print production. Maintaining web resources up to date, implementing and creating e-marketing newsletters and offers to registered users. Creating and erecting exhibition material for events. Obtaining content from clients, if required making it print ready and maintaining the production so the deadline is met. The print work is produced with QuarkExpress, Adobe Illustrator and Photoshop. If I need to create any web based promotion, i.e. e-newsletter or web page I hardcode in HTML and CSS.

Prior to my appointment no strategy was in place for published material. I have been fortunate enough to have provided the main impetus for a strategic transition, giving the organisation identity and profile amongst the community of charities it serves. Communicating a consistent image was important to the organisation, with this end my first task was to provide the agency with a brand identity and corporate aesthetic. It has been four years since the rebranding took place and it is still received well by the public and maintains a distinctive position in the charity community. Coupled with this was the importance of maintaining processes in workflow and public image, through diverse methods of visual media.

Freelance

I have created several websites for small businesses and charities. Currently I'm developing my knowledge in Content Management Systems, such as Joomla, I have created two sites so far using this open source CMS. Joomla comes with a selection of templates that I then modify to the clients needs, thereby creating a website that is unique to them but with the benefit of the client having control over content.

Currently I'm developing a cd-rom using Flash for a national charity. Aimed at education establishments, schools, academies and youth centres, for children from 11 – 16. This is an on-going project that will be considered for production in the coming 12 months.

Skills

The tools of my work are computer based as mentioned in my employment history. These are common graphic design tools, Adobe creative suite up to CS3, consisting of inDesign, Illustrator and Photoshop. QuarkExpress up to the current version 8. Web based software, Flash and Dreamweaver. I also have a basic proficiency for 3D software such as Blender, SketchUp and Kerkythea and can quickly come up with 3D concepts and animation.

My preferred method of working is with pen and paper, as initially I draw out my concepts and ideas then utilise software to finalise and prepare them for the appropriate output. I find this method to be helpful when working at the incept of a project and allows me to think through the many avenues in which it can develop, whilst at the same time offering the client something that may not have been considered before. This has always been a rewarding part of the design process when an idea is presented and it provides a different perspective for the client.

Education

A-level

A. Art
A. Film Production and Contextual Studies
A. Photography
1993 - 1995

BA (Hons) 2:1

Design and Communication
University of Wolverhampton
1995 - 1998

MA

Industrial Design and Communication
University of Wolverhampton
2001 - 2003

Leisure

I play tennis two or three times a week, enjoy watching the odd football match, playing guitar and occasionally go out with friends to local pubs or to watch a film.